

Headline: Church & Dwight Initiates Voluntary Recall of Select Vitamins Due to Isolated Manufacturing Issue

FOR IMMEDIATE RELEASE – April 20, 2021 – EWING, N.J – Church & Dwight Co., Inc. (NYSE:CHD) today initiated a voluntary recall of select vitafusion gummy products after the Company’s investigation of two consumer reports identified the possible presence of a metallic mesh material in product lots manufactured in a four-day period between October 29 and November 3, 2020. The Company is not aware of any reports of consumer illness or injury to-date. In some severe cases, ingesting a metallic material could lead to damage of the digestive tract.

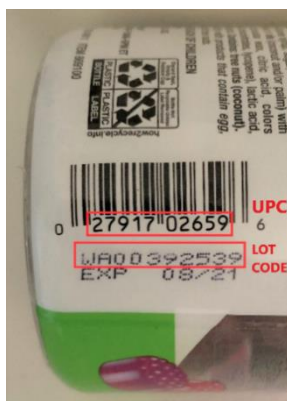
Church & Dwight is coordinating closely with the U.S. Food & Drug Administration (FDA) and following all relevant protocols. The recalled gummy vitamin products are listed below with the Universal Product Code (UPC) and Lot Code. No other products are included in this recall. These products were distributed to in-store and e-commerce retailers from November 13, 2020 through April 9, 2021.

Consumers who have purchased one of the products listed below should stop consumption immediately. Please call our dedicated Consumer Affairs team at +1 (800) 981-4710 before disposing of the product, and we will provide a full refund. Any additional questions can also be directed to our Consumer Affairs team Monday through Friday, 9am – 5pm ET. In the event of illness or injury, consumers can contact Safety Call at +1 (888) 234-1828.

RECALLED PRODUCT LIST


Reference to identify affected plastic bottled gummy vitamin products via Universal Product Code (UPC) and Lot Code.


How to identify affected product UPC and Lot Code.




Product Name and Packaging	Information
vita fusion MultiVites 150ct	
	UPC: 0-27917-01919-2 Lot Code(s): WA03044959 Exp. Date: 4/22


Product Name and Packaging	Information
vita fusion Fiber Well 220ct	
	UPC: 0-27917-01984-0 Lot Code(s): WA03087520 Exp. Date: 11/22 WA02487524 Exp. Date: 9/22 WA03086273 Exp. Date: 11/22

Product Name and Packaging	Information
vita fusion Fiber Well 90ct	
	UPC: 0-27917-01890-4 Lot Code(s): WA02187020 Exp. Date: 8/22 WA03086671 Exp. Date: 11/22 WA03087521 Exp. Date: 11/22

Product Name and Packaging	Information
vita fusion Melatonin 140ct	
	UPC: 0-27917-02671-8 Lot Code(s): WA03076990 Exp. Date: 11/22 WA03077852 Exp. Date: 11/22 WA02608988 Exp. Date: 9/22

Product Name and Packaging	Information
vita fusion Melatonin 44ct	
	UPC: 0-27917-28011-0 Lot Code(s): WA03076270 Exp. Date: 11/22

Product Name and Packaging	Information
vita fusion SleepWell 250ct	
	UPC: 0-27917-02524-7 Lot Code(s): WA03077414 Exp. Date: 11/22

Product Name and Packaging	Information
vita fusion Kids Melatonin 50ct	
	UPC: 0-27917-00170-8 Lot Code(s): WA03076268 Exp. Date: 11/22

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Church & Dwight Co., Inc. founded in 1846, is located in Ewing, New Jersey. For more information, visit the Company's website at ChurchDwight.com.